

UNTOLD

STUDIOS

Saving time and unlocking potential at Untold Studios.

Situation

Untold Studios is a London based independent creative studio and community; a cultural hub of creative talent that have come together with the desire to create culturally relevant content for the many and sometimes the few. This leading studio has established a uniquely diverse catalog of innovative and exciting projects across music, TV and commercial.

Challenge

Dealing with multiple outsource VFX vendors across numerous projects at different stages takes up a significant amount of time for the production team. Under the added pressure of remote working, Untold needed to make sure they were getting the best deal possible on outsourced work, as well as keep projects on schedule and maintain a very high quality standard.

- Bids from different vendors might not be easily compared
- Existing vendors not always available to bid on work, or to complete before required deadline
- The process of managing multiple projects across different communications channels very time consuming
- Relying on word of mouth to find new vendors
- Lowering outsourcing costs without compromising on quality

Solution

Hotspring worked with Untold to implement the platform that could enable their business to stay on top of their pipeline while driving efficiencies. Hotspring offered an intuitive plug and play replacement to the in-person routines that Untold could start using immediately with no training required.

- Proactive on-boarding process ensures effortless rapid transition to Hotspring
- A single, centralised place for all bids, file transfers, feedback, communications and payments to take place
- Supports multiple file transfer methods, either by FTP or drag and drop into the app
- Raw media files are stored securely on AWS, only downsampled watermarked versions shared with vendors until work is awarded
- Organise and compare bids by speed or cost on a shot-by-shot level
- Split shots across more than one vendor, awarding work by priority
- Continue to work with your existing trusted vendor and other established global vendors
- Get a bid and award work in hours

Benefit

Not only did Hotspring replace existing workflows at Untold, but it also improved them. Initial feedback from the team was really positive, especially loving the speed and simplicity of getting started.

- Facilitated remote workflows, keeping all ongoing projects on track and mitigated productivity drop off
- Internal processes interacting and coordinating outsource work now faster, freeing up staff to concentrate more on other aspects of production
- Finding new vendors and bidding out work can be managed by more junior members of production team
- Clearer task management as everything is stored centrally
- Really easy to integrate into pipeline and share files
- Timesaver for both creative & production teams having one go-to platform
- Hotspring offers flexibility and immense scalability in real time

Result

By adopting Hotspring, Untold were able to meet their existing deadlines and project milestones across active projects, as well as scale up to meet fluctuating demand with no time lag. More than just keeping work staying on track, improvements, and efficiencies are driving projects forward faster than before.

- On average 50% less time required for successful day-to-day management of outsourcing work
- Reduced the time taken to award work by 50%
- Improved clarity and efficiency across production and creative teams
- Hundreds of shots going through Hotspring per month
- Greater confidence and reassurance that details haven't been overlooked, improving peace of mind
- Ability to instantly scale to meet the fluctuating needs of projects
- Significant cost savings working with external vendors
- Streamlined communication and feedback on shots in progress
- Faster approval processes with clients and senior management



The ability to bid and handle data with several vendors in one place was an instant win for me. We already knew the vendors on the platform were established players, which gave me confidence we'd still be working with companies we knew, just more streamlined. Hotspring is super intuitive and very easy to use, an instant improvement in the workflow. Once you've done it once or twice, you never look back. When we approach projects, even if the brief changes or scope of work increases, Hotspring allows us to be confident we'll be able to handle it.

Tomek Zietkiewicz, Executive Producer at Untold Studios

Give your team the gift of time.



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Get a bid

